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Winning Workplaces and FSB: Fortune Small Business Name Go2Call Co-founders 2005 "Best Bosses" Finalist

Winners to be announced at September 20th Conference

Evanston, IL, August 1, 2005 – Winning Workplaces and FSB: FORTUNE Small Business magazine have selected Larry Spear and John Nix, of Go2Call, Evanston, IL, as one of the 26 finalists in their third annual "Best Bosses" competition – a contest acknowledging business leaders who have demonstrated resiliency and innovation in generating high-performance workplaces. The winners will be announced at a conference and celebration in Chicago on September 20th and will be profiled in the October 2005 issue of FSB: FORTUNE Small Business. For more information on the event, which will feature small business leaders speaking of how they have achieved competitive advantage through workplace practices, please go to **www.winningworkingplaces.org/bestbossesevent**. Tickets are available to the public.

The finalists represent a cross section of industries and company size, selected from a list of nominees and screened by a panel of Winning Workplaces' board members, FSB editors, academic and advisory leaders in entrepreneurship and previous "Best Bosses" winners. Winning Workplaces and FSB were looking for leaders who have created dynamic, flexible and highly productive workplaces using interesting, even controversial, approaches.

Seven years ago, Larry Spear and John Nix co-founded Go2Call, a next generation telecommunications company specializing in global hosted VoIP (Voice over Internet Protocol) solutions. Larry and John understood from very early on that employee retention would be a critical requirement for achieving success. Consequently, they were able to transform Go2Call into a multi-million dollar business during an especially difficult economic period for both telecommunications and Internet firms. Internationally recognized as an industry leader, Go2Call has continued to experience success on multiple levels, claiming customers in nearly 100 countries and sustaining two years of full profitability and annual revenues topping \$20 million.

Organized by Winning Workplaces and FSB, the event is sponsored in part by Charles Schwab and U.S. Trust, the presenting sponsor; CareerBuilder.com, the career search partner; CDW, the technology partner; Clough Capital Partners, L.P.; Strategic Talent Solutions; Madison Dearborn Partners; East Side Capital Corp.; International Profit Associates and the University of Chicago Hospitals.

page 1 of 2



About Winning Workplaces

Winning Workplaces is a national nonprofit that helps small and mid-size enterprises – the cornerstone of the American economy – create great workplaces. Research and practice show that people-friendly workplaces are better for employees, profitability, and society at large. Based in Evanston, Illinois, Winning Workplaces offers expert and affordable consulting, training, and toolkits. For more information regarding the "Best Bosses" recognition program, a free online newsletter and clearinghouse on best

practices for workplaces, visit www.winningworkplaces.org.

About Fortune Small Business

FORTUNE Small Business is edited and published by Time, Inc. and is circulated in partnership with American Express. One million small business owners receive the magazine as a benefit of their membership in the American Express OPEN small business network. FSB publishes 10 issues a year, and is available at selected newsstands and bookstores. Each issue provides hard-hitting, informative, inspiring coverage of the fastest-growing segment of the U.S. economy – small business.

About Go2Call

Go2Call delivers a complete suite of hosted international VoIP solutions to providers worldwide. Go2Call's back-office solutions enable carriers and resellers, broadband service providers, ISPs, new VoIP license holders, call shops and other distributors to offer powerful VoIP services while building equity in their own brands and dramatically reducing their time-to-market and capital expenditure.

Go2Call has built a reputation as a global leader in the development and delivery of these low cost, high quality, hosted VoIP calling services and is the back-office provider to over 200 customers in nearly 100 countries. Key Go2Call customers include Fujitsu's Nifty, VSNL and Teleglobe. For more information, please visit **www.go2call.com** or call (847) 864-4123.

page 2 of 2